

ROLE OF DIGITAL SOLUTION PROVIDERS IN AG EXTENSION SYSTEMS IN ETHIOPIA

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One of world's **fastest growing economies**

24th globally in total number
of mobile subscribers

GLOBAL DIGITAL TECHNOLOGY TRENDS



Investment is increasing



Adoption is spreading



Data is growing



Data science is improving



Sensors & devices are cheaper



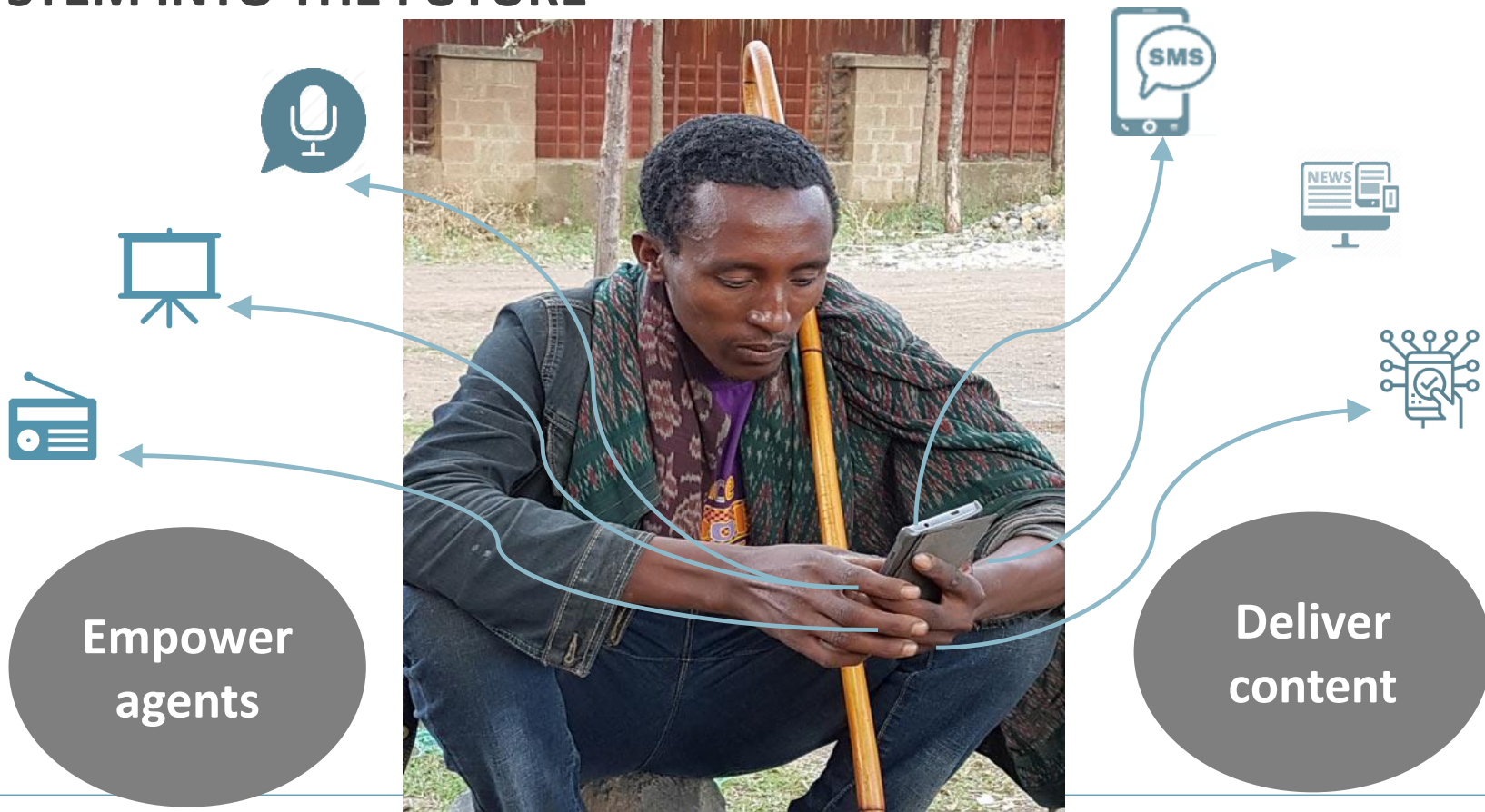
Infrastructure is better

■ ROLE OF DIGITAL PROVIDERS IN AG ADVISORY

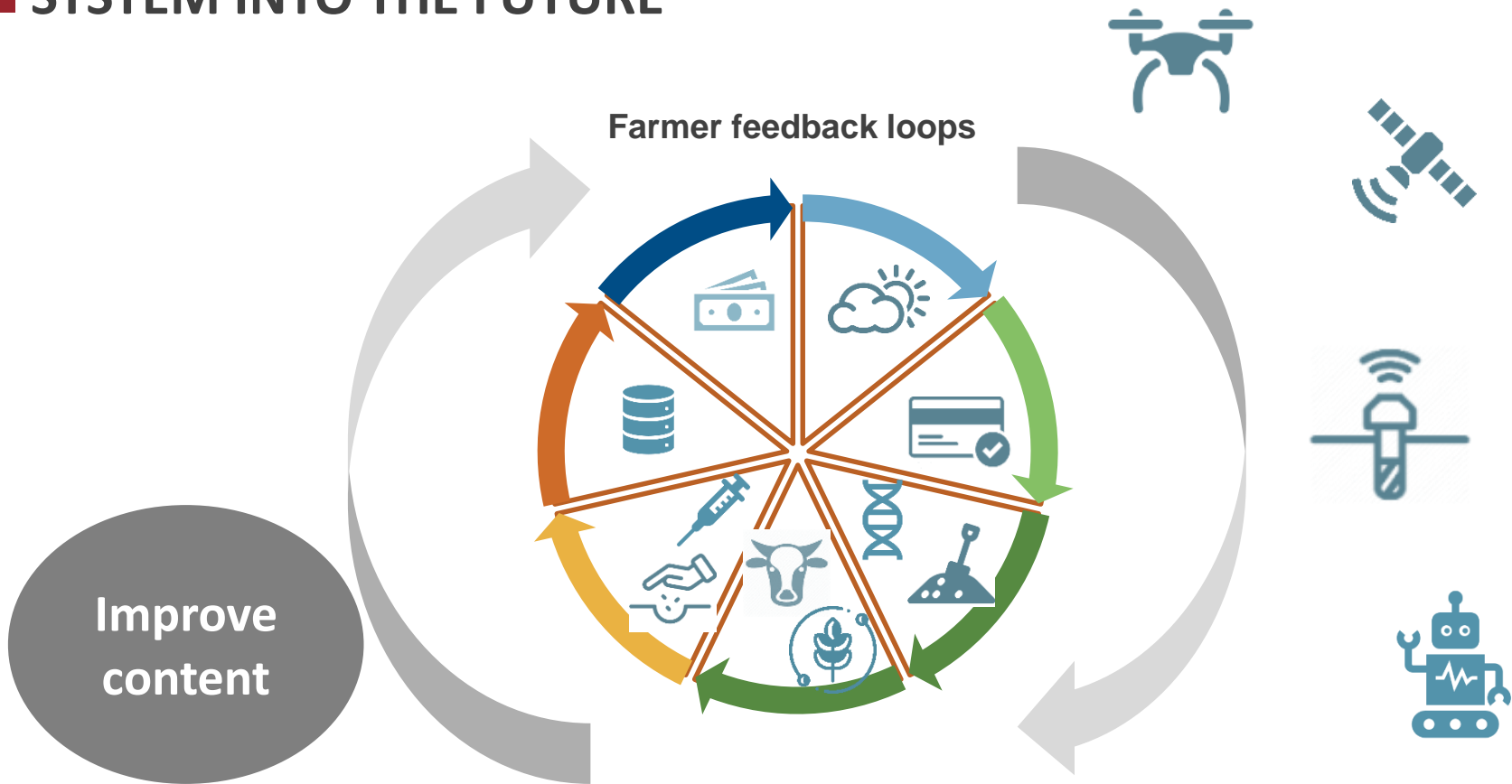
**Help existing extension system
deliver more value**

**Bring advisory systems into
the future**

HOW DIGITAL PROVIDERS COULD ADD VALUE & BRING THE SYSTEM INTO THE FUTURE



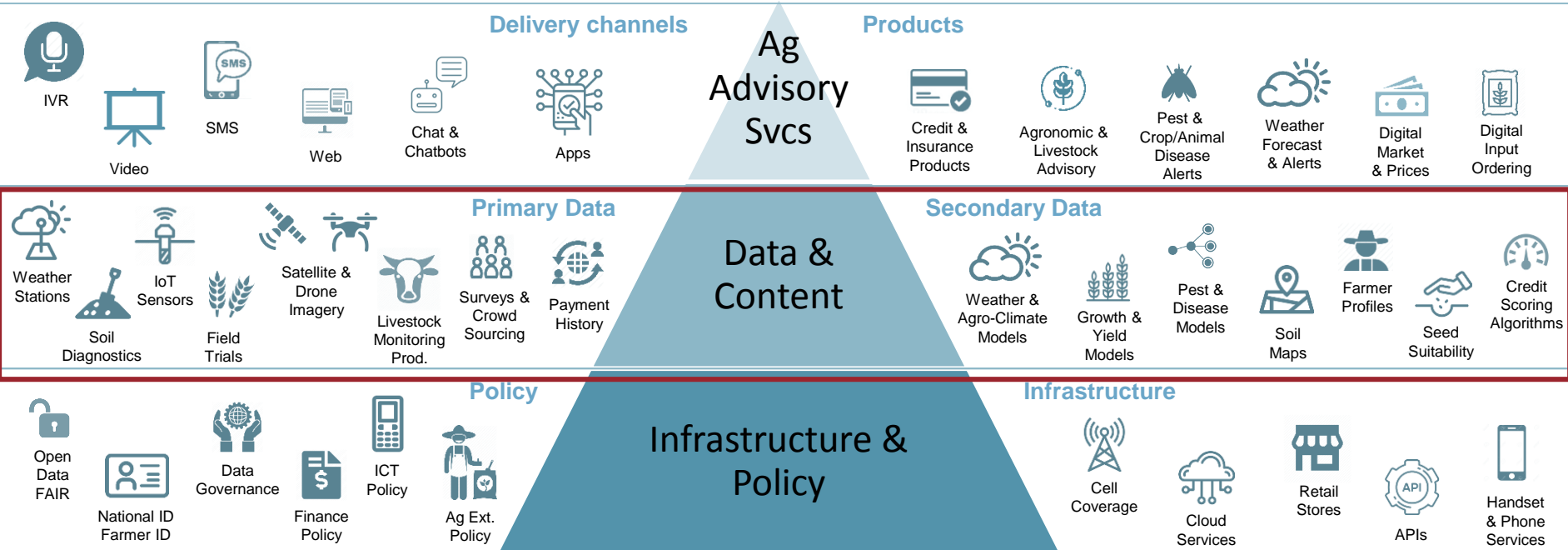
HOW DIGITAL PROVIDERS COULD ADD VALUE & BRING THE SYSTEM INTO THE FUTURE



HOW PROVIDERS CAN BETTER COLLABORATE – PARTNER, SHOWCASE & LEARN



HOW PROVIDERS CAN BETTER COLLABORATE – SHARE & INTEGRATE DATA



THANK YOU!

